



PARTNER WITH THE SOUTHEASTERN MASSACHUSETTS FESTIVAL CHORUS

Elevate Your Brand Through Community and Culture

The Southeastern Massachusetts Festival Chorus (SMFC) invites your business to become a vital partner in bringing exceptional musical performances to our community. For over three decades, SMFC has enriched the cultural landscape of Southeastern Massachusetts, captivating audiences with vibrant and spirited choral productions. By becoming a corporate sponsor, your business will not only support the arts but also gain significant visibility and demonstrate a commitment to community engagement.

Enhance Your Brand Visibility

As a corporate sponsor, your business will receive prominent exposure to a diverse and engaged audience. Included with your sponsorship is a full-page advertisement in all our concert programs throughout the year, reaching over 1,000 patrons during each concert series. This provides a unique opportunity to showcase your products or services directly to a culturally aware demographic.

Widespread Recognition

Your company's logo will be proudly displayed on all SMFC promotional materials, including posters, flyers, and digital advertisements. This ensures broad recognition across various platforms, reinforcing your brand's presence within the community.

Digital Presence and SEO Benefits

In today's digital age, an online presence is crucial. Your corporate logo and a direct link to your business website will be featured prominently on the official SMFC website (smfconline.org) and social media pages. This not only drives traffic to your site but also enhances your search engine optimization (SEO), increasing your online visibility and reach.

Community Engagement and Cultural Support

Partnering with SMFC demonstrates your business's dedication to supporting the arts and enriching the cultural fabric of Southeastern Massachusetts. This commitment resonates deeply with consumers who value socially responsible businesses, fostering goodwill and strengthening your community ties.

A Partnership That Sings

Join us in our mission to deliver inspiring musical experiences. Your sponsorship directly contributes to the success of our performances, educational outreach programs, and the overall vibrancy of the local arts scene. Become a corporate sponsor today and let's create harmony together.

CORPORATE SPONSORSHIP TIERS

ANNUAL SPONSORSHIP LEVELS

Choose the partnership level that aligns with your organization's goals.

www.smfconline.org



SILVER

- ✓ Full page advertisement in program booklet
- ✓ Logo in concert program and on website
- ✓ Four complimentary tickets to season concerts

\$1,000 Annually



PLATINUM

- ✓ Logo recognition on event poster and mailings
- ✓ On-stage acknowledgment during concert
- ✓ Eight complimentary tickets to season concerts
- ✓ Prominent display of advertising in lobby

\$2,500 Annually



GOLD

- ✓ Upgraded full page color advertisement
- ✓ Upgraded linkable logo on website
- ✓ Six complimentary tickets to season concerts
- ✓ Logo recognition on event poster and mailings

\$2,000 Annually



BRONZE

Semiannual sponsorship which includes all Silver Level Benefits.

\$500 for a single performance season

For more information, please contact Jennifer Schubert
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